



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2021

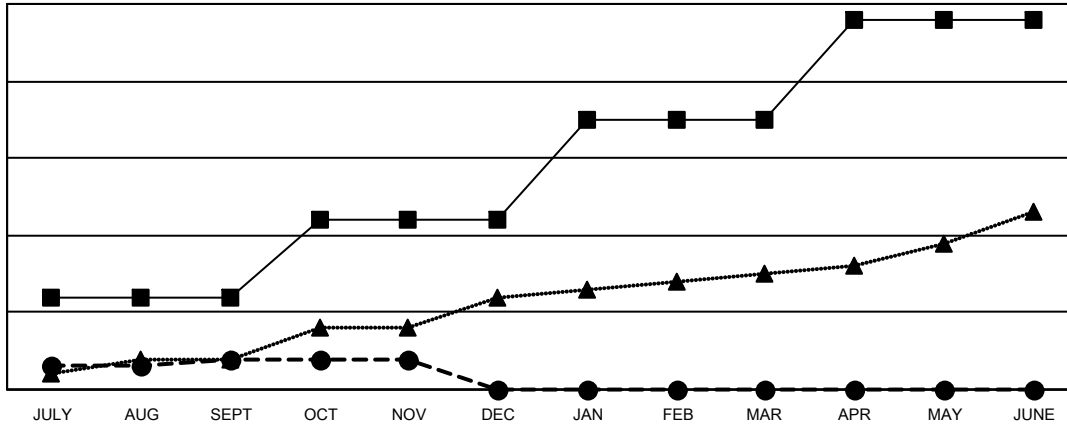
Multiple District 4

LOCATION: CALIFORNIA

Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	12	4	13
OCT/NOV/DEC	10	0	4
JAN/FEB/MAR	13	0	0
APR/MAY/JUNE	13	0	0

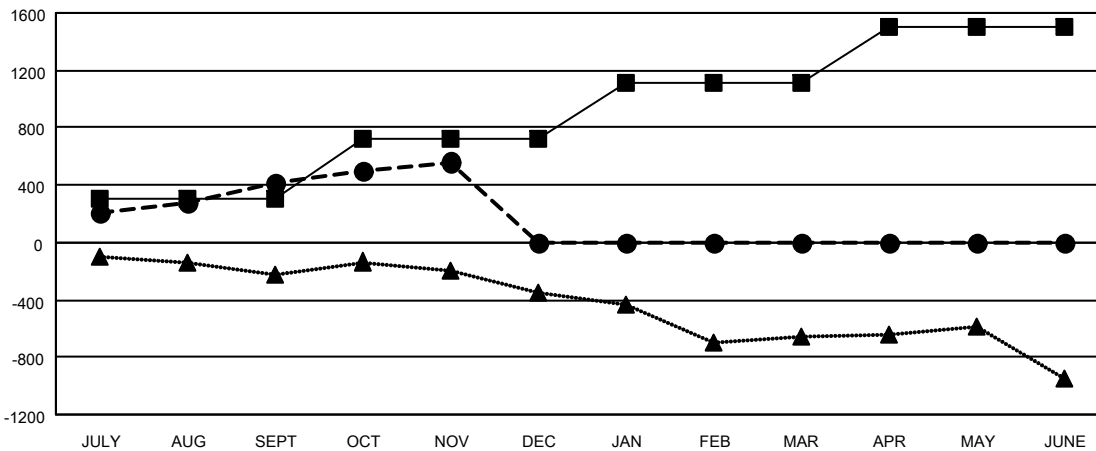
Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	300	1,266	703
OCT/NOV/DEC	422	502	326
JAN/FEB/MAR	395	0	0
APR/MAY/JUNE	391	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 17	
DROPPED MEMBERS	
DECEASED	89
CLUB CANCELLED	72
OTHER	869
TOTAL	1,030

312 CLUBS OF 706 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

GENDER DISTRIBUTION	
MALE	10,849 (59.07%)
FEMALE	7,511 (40.90%)
NON BINARY	0 (0.00%)
PREFER NOT TO ANSWER	5 (0.03%)
TOTAL FAMILY UNIT MEMBERS	3,397
FAMILY MEMBERS PAYING HALF DUES	1,793